

What is the Beacon South West?

Beacon South West offers a unique opportunity for recognition and further development to already successful local businesses. Its members will be some of the South West's most forward-thinking and ambitious companies who are willing to come together to spearhead growth in the region.

The Purpose

Supported by South West England Regional Development Agency, Beacon South West's aim is to accelerate productivity, profitability and the wealth of the region by:

- Inspiring others through practical examples of leadership and significant business performance;
- Coming together in high growth clusters to achieve even higher levels of performance;
- Using real world experience to influence SWRDA strategies and new services provision.

What will 'Beacon' Status mean for my company?

- Recognition as a company displaying good and inspiring practice
- Raised profile, regionally and nationally
- Business and personal development through Involvement in activities that stimulate new ideas and business alliances
- Membership of and access to a trusted, supportive network and source of ideas
- Influence, Beacon South West will present the critical mass necessary to provide a sounding board for regional enterpris strategies and services.

What does it take to become a Beacon Company?

Each Beacon Company will be validated as a company that has already achieved substantial levels of performance; has the potential to add even more value to the economy of the south west, is committed and open to change, and is willing to share its knowledge and experience with others.

How does it work?

Beacon South West will facilitate activities to: showcase the success of Beacon Companies to the wider business community; bring companies together to contribute 'know-how' to help one another identify and solve problems; provide opportunities for Beacon companies to influence the wider business support and skills agenda.

What does it cost to get involved?

There is no charge! The only cost to the company will be the time taken to participate in the development of the Beacon profile and any time spent taking part in Beacon South West activities.

For further information about the Beacon Company Network, please contact:

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