

# Take Steps... ..to a Brighter Future!

South West  
England

FREE EVENT - 4TH INSTALMENT OF THE SUCCESSFUL 'MAKE MONEY' SERIES

Wednesday 21st January 2009

The Shrubbery Hotel, Station Road, Ilminster, Somerset, TA19 9AR



Meet Companies who provide FREE or FUNDED support to help your business make money from reducing your waste, optimising packaging & processes and benefiting from the latest technology.



Your chance to meet forward-thinking SW Food & Drink Companies and listen to how they are already making money, by taking simple steps towards a brighter future!



Take part in a interactive discussion group to highlight the key issues facing your business today and shape the support on offer tomorrow.



Network with Business Managers and Support & Solution Advisors, whilst enjoying a delicious Regionally Sourced Buffet Lunch and much more.....



# Take Steps...



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Wednesday 21st January 2009 9:30am - 15:45pm  
The Shrubbery Hotel, Station Road, Ilminster, Somerset, TA19 9AR

## Who's Been Before?

The 4th in the series of successful 'Make Money' events benefiting over 300 Businesses in the South West so far.....

### *John Sheaves, Taste of the West:*

"These events highlight the importance of cutting costs in manufacturing processes, whilst at the same time help to protect the environment. It has to be said, that with global and domestic financial pressures affecting most businesses the emphasis has to be placed on cutting costs out of the production and processing of food and drink. This is the focus of this next event and in turn explore the environmental benefits which accrue from this process. I look forward to seeing you there."



### *Ian Humpage, Tulip Fresh Meats:*

"Whatever else is happening I always try to make a point of attending these events. They provide a forum for sharing information with likeminded business people, help you keep abreast of topical issues, whilst being both informative and educational."

### *Jonty White, Burts Chips:*

"One free lunch you can't afford to miss if you are serious about continuous improvement and environmental responsibility"

## Who Should Come?

Directors, Senior Managers and Environmental Officers from Food & Drink Manufacturers, Trade Associations and Local Authorities of all sizes who are interested in finding out more about grants and other support available and providing you with both practical advice and an insight into the future requirements.

## Booking Form

Wednesday 21st January 2009 - 9:30am to 15:45pm

To book your place at this FREE event, please complete this Booking Form and return by fax or email, or if you would prefer to speak to someone direct please call 01392 878329.

**Julie Sherry - Project Support Coordinator**

Fax: 01392 878343

Email: [julie.sherry@southwestfoodanddrink.com](mailto:julie.sherry@southwestfoodanddrink.com)

Please ensure you provide all the details as mentioned below:

Delegate Name (s):

Company:

Address:

Town / City:

Postcode:

Tel:

Fax:

Email:

Any Special Dietary requirements or other?



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Wednesday 21st January 2009

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09:30am

**Registration and Refreshments**

10:00am

**Welcome and Event Overview**

Chair - John Sheaves, Chief Executive - Taste of the West.



Chair  
John Sheaves

10:10am

**'Direction & Drivers for a Sustainable Future'**

David Bellamy, Sustainability Manager - Food and Drink Federation



David Bellamy

10:40am

**'Help us to help you'**

Breakout and Discussion Session

11:00am

**'Tomorrows World, Today'**

Pete Moores, Regional Manager - Food Processing Faraday Partnership Ltd



Pete Moores

11:30am

**Refreshments and Exhibitors**

11:50am

**Yeo Valley** - Practical Case Study

12:00pm

**'Waste Not, Want Not'**

Suzie Webster - South West Project Manager - Fareshare

12:30pm

**'Digesting Profit from Biodegradable Waste'**

Environment Agency

12:50pm

**Pasta King** - Practical Case Study

1:00pm

**Lunch & Networking**

Enjoy a regionally sourced Buffet and networking opportunities



Suzie Webster

1:45pm

**'Accessing Support'**

Business Link

2:15pm

**'Leaner Steps to a Better Business'**

South West Manufacturing Advisory Service



Mark Shayler

2.45pm

**'Unpacking the Future - Tools & Techniques'**

Mark Shayler - Envirowise Design Advisor and Director of Eco3

3:30pm

**Conclusion of the Days Events**

Chair - John Sheaves, Chief Executive - Taste of the West

