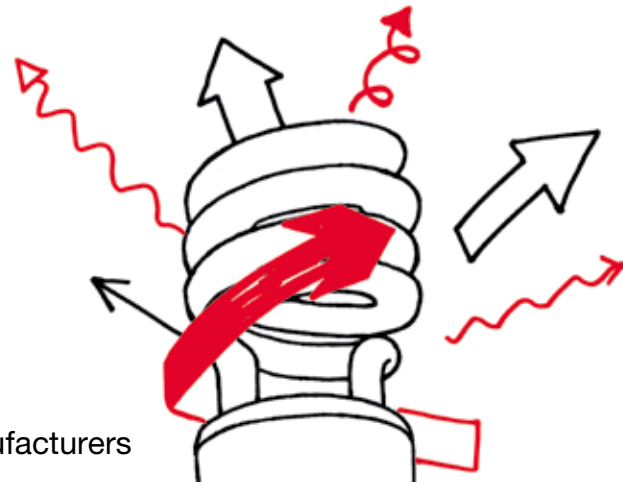


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A New Year New Opportunities Workshop for South West Manufacturers

# “Fit for the Future”

UK  
TRADE &  
INVESTMENT



enterprise  
europe  
network

South West England

**£25** +VAT per person

Excellent value for money,  
includes lunch

**BOOK  
ONLINE NOW**

Places are limited

Join MAS-SW, UK Trade & Investment and Enterprise Europe Network for a practical, down-to-earth workshop to support manufacturers design for competitive advantage.

**11<sup>th</sup> Feb** Bournemouth AFC

**11<sup>th</sup> Mar** Yelverton, Nr Plymouth

**For** Senior Managers / Change Managers and leaders in manufacturing

**Time** 9.00am – 2.00pm

Provided by

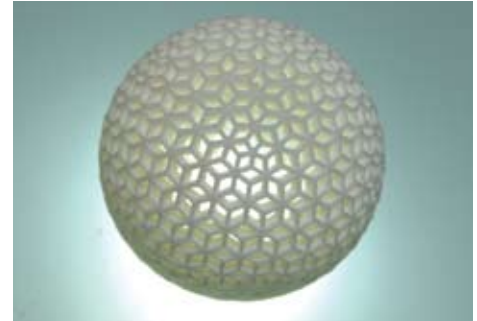
south west  
**mas**  
The manufacturing advisory service

It is now more important than ever to look at continual improvement, innovation and explore new opportunities — for both new and existing products.

Developing new products or improving your current range may not be at the top of your priority list right now but it is VITAL to develop your offerings and market to keep up with and stay ahead of the competition.

“Structured innovative design activity can be readily undertaken by all companies, both large and small. It is a powerful route to competitive advantage.”

**Dr Richard McIntosh, product innovation and development specialist,  
MAS-SW**



A New Year New Opportunities Workshop for South West Manufacturers

# “Fit for the Future”

MAS-SW, EEN & UKTI have joined forces to bring you a practical and informative workshop to inspire you to:

- **Innovate for competitive advantage**
- **Re-design today's products to meet tomorrow's demands**
- **Protect your designs (intellectual property)**
- **Encourage you to explore:-**
  - **new markets**
  - **new partners**
  - **new countries**



One to one clinics available throughout the lunch period, to answer individual questions

**Book Online**



**Select ‘Book Now’**

Pay by debit/credit card or request an invoice

11 <sup>th</sup> February 2010	Bournemouth	Bournemouth AFC, BH7 7AF	<a href="http://www.swmas.co.uk/Events/Events.php/780">www.swmas.co.uk/Events/Events.php/780</a>
11 <sup>th</sup> March 2010	Plymouth	Moorland Links Hotel, Yelverton, PL20 6DA	<a href="http://www.swmas.co.uk/Events/Events.php/781">www.swmas.co.uk/Events/Events.php/781</a>

**Manufacturing Advisory Service in the south west** (MAS-SW) is run by manufacturers for manufacturers and is dedicated to providing UK companies with the best available information and advice [www.mas.bis.gov.uk/south-west](http://www.mas.bis.gov.uk/south-west)

**Enterprise Europe Network** (EEN) helps your company to trade more effectively in Europe and identify new business opportunities. It does this using its 600 offices in over 40 countries. [www.enterpriseeuropesw.org.uk](http://www.enterpriseeuropesw.org.uk)

**UK Trade & Investment** is the government organisation that helps UK companies succeed overseas through a network of specialists in the UK and in British embassies [www.uktradeinvest.gov.uk/ukti/south\\_west](http://www.uktradeinvest.gov.uk/ukti/south_west)

**Important – please read:**

- Who should attend? Manufacturers within the South West, particularly those who influence change and improvement, eg managing directors, operations managers, change managers.
- Pre-registration is essential.
- Venue accessibility arrangements – see website event information
- Booking and payment can only be made on-line (invoice option available).
- Terms and conditions available at time of booking.

If you would like this information in another format please call us on 0845 608 3838.

**MAS is the trusted provider of advice and hands-on support for manufacturers aiming to achieve sustainable success.**

